World Audio-Visual & Entertainment Summit

WAVES 2025
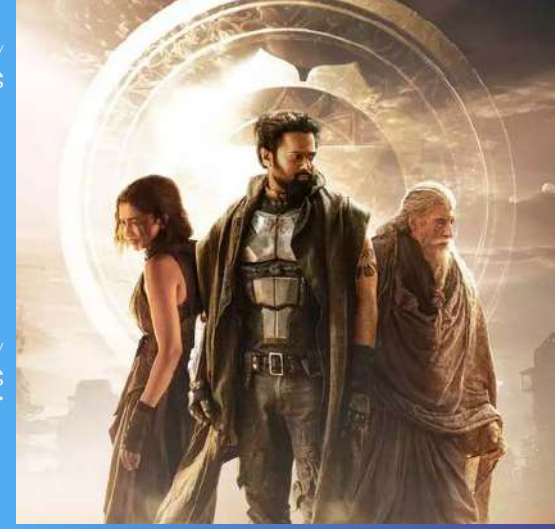
Mumbai, India

World's first convergence event for the entire M&E sector

World Audio-Visual & Entertainment Summit

India's Global Summit

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MINISTRY OF
INFORMATION AND
BROADCASTING
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Vision for WAVES

- Enhance India's soft power

- Make India the Global Content hub & a net exporter of content

- Enhance Indian Media's global market share

- Create employment in M&E sector

- Investment of global M&E companies in India

- Opportunity to invite top political leadership

- Position India as the epicenter of Global M&E

An Industry-led

Hub & Spoke Platform

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What is WAVES?

India's endeavor to be the epicenter of the Global M&E landscape

Pillar 1
Broadcasting & Infotainment

- News Media
- TV & Radio
- Carriage Services
- Music
- Advertising
- Live Events

Pillar 2
AVGC-XR

- Animation
- Visual Effects (VFX)
- Gaming
- Comics
- E-Sports
- AR/VR/XR
- Metaverse

Pillar 3
Digital

- Social Media Platforms
- OTT Platforms
- Online Creators
- Generative AI
- Emerging Technologies
- App Economy

Pillar 4
Films

- Films, Documentaries, Short Films, Videos
- Film Technologies
- Production
- Post-Production
- Distributors
- Exhibitors

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WAVES

At a Glance

PM's CEO Roundtable
Opportunity to **interact at the highest level**

WAVES Awards
Recognize the best of the M&E Industry

Creatosphere
Interact and collaborate with winners of Create in India Challenge
Masterclasses & workshops for content creators

WAVES Culturals
Classical concerts, classicals & fusion performances

WaveXcelerator
Showcasing Indian Media startups

Global Media Dialogue
Opportunity to **interact with Ministers, officials** and **policy leaders** from various countries

Thought Leaders Track
Plenary & Conference Sessions
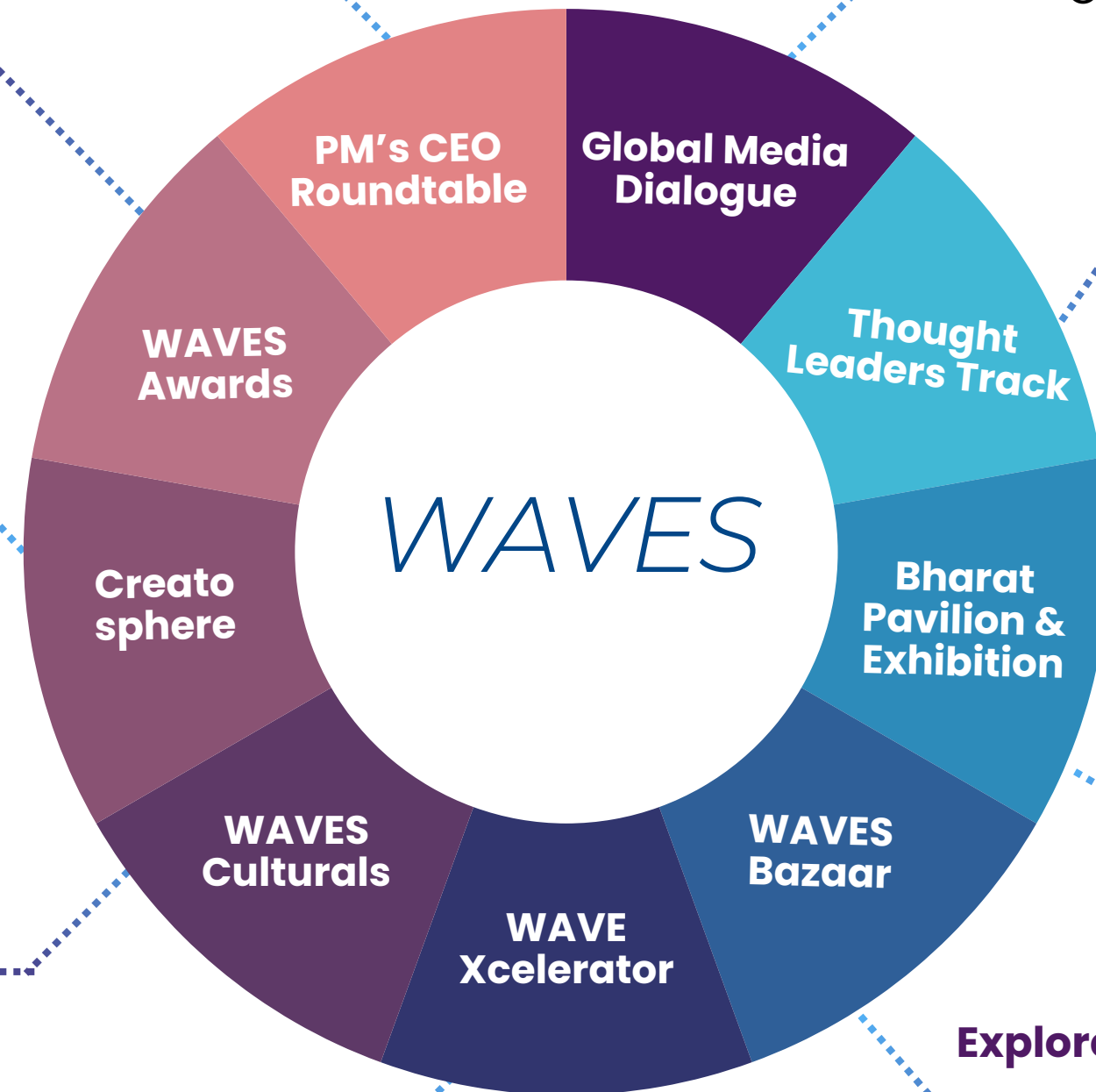
Bharat Pavilion & Exhibition
Showcase exclusive presence Spot at Bharat Pavilion

WAVES Bazaar
Explore, engage and collaborate with Indian innovators and content creators

Circular diagram segments: PM's CEO Roundtable · Global Media Dialogue · Thought Leaders Track · Bharat Pavilion & Exhibition · WAVES Bazaar · WAVE Xcelerator · WAVES Culturals · Creatosphere · WAVES Awards — centered on **WAVES**

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Venue

Jio World Convention Centre
& Jio World Garden

Mumbai, India

Event Outline

Total

4 Days

Duration

1st May 2025-4th May 2025

**Conferences
WAVES Bazaar**

3 Days

1st May 2025-3rd May 2025

Exhibition

All Days

Business Hrs: 1st May-2nd May 2025

1st May 2025-4th May 2025

Global Media Dialogue

Ministers Track
Interaction of Ministers and key policymakers dealing with M&E sector across the globe

Outcome

WAVES Declaration 2025

Status of HMIB Invitations Extended to Countries

Invites sent to 29 countries

- Australia
- Bahrain
- Japan
- Malaysia
- Morocco
- Netherlands
- Papua New Guinea
- Portugal
- Russia
- Singapore
- South Korea
- Spain
- Turkmenistan
- UK
- Vietnam
- Brazil
- Colombia
- Dominican Rep
- Fiji
- France
- Iraq
- Israel
- Italy
- New Zealand
- Peru
- South Africa
- Switzerland
- Venezuela
- Mexico

Invites to be sent to 16 countries

- Indonesia
- Norway
- Saudi Arabia
- Armenia
- Bhutan
- China
- Republic of Guyana
- Nigeria
- Benin Republic
- Poland
- Slovenia
- Republic of Uzbekistan
- Mauritius
- Germany
- Argentine Republic, Buenos Aires
- Oriental Republic of Uruguay Montevideo

Letters to be Sent with Updated Dates

PM's CEO Round Table

>> PM's Interaction with the top global CEOs

>> India as a business opportunity for investments and innovation

'Create in India, Create for the World'

Creatosphere

to amplify **India's Creators' Economy**

- Masterclasses/ Workshops
- Creators Conclave
- Infusion of funds
- WAVES CIC Awards
- Create in India Challenge Grand Finale

Create in India Challenge
Season 1

22 challenges open to International Participation

- Waves Promo Video Challenge
- Truth Tell Hackathon
- Community Radio Content Challenge
- WAVES Hackathon: Adspend Optimizer
- Make the World Wear Khadi
- Wah Ustad
- Battle of Bands
- Resonate: The EDM Challenge
- WAVES Anime & Manga Contest
- Waves VFX
- CityQuest: Shades of Bharat

- Innovate2Educate- Handheld Device Challenge
- A.I. Avatar Creator Challenge
- WAVES Awards of Excellence
- Tech Triumph
- WAVES Comic Chronicles
- AI Art Design
- WAVES Explorer
- Reel Making Competition
- Young Filmmakers Challenge
- Film Poster Making Competition
- Trailer Making Competition

To Participate: https://wavesindia.org/challenges-2025

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WAVES Awards Categories

31 Awards

WAVES Awards under Create in India Challenge Season 1

- Indian Category
- Special Mention
- Winner Based Category
- Global Category

12 Awards

'Best of the Year' Global Awards

- Game of the Year:
- Film of the Year
- Animation Film of the Year
- Web series of the Year- Drama/Comedy/Musical
- Advertising Campaign of the Year
- Start-up of the Year
- Influencer of the Year
- International Influencer of the Year
- Young Creator of the Year
- Micro Creator of the Year
- Podcaster of the Year
- Song of the Year

7 Awards

Special Selection Awards

- G.O.A.T Award/ Life Time Achievement Award
- Businessperson of the Year Award
- Social Impact Award
- Tech Icon Awards
- Stories of Change
  - Stories of Change- Broadcast
  - Stories of Change- Print
  - Stories of Change- Digital

WAVES Bazaar

- Global e-Marketplace for M&E launched
- Physical meeting spaces for buyers, sellers & other stakeholders at the venue

Outcomes

- Match-making of talented Indian & global creators and studios
- Partnerships for co-production with Indian & global studios
- Networking with global producers & broadcasters
- Cost efficient, high-quality content acquisition

Sign up on *https://wavesbazaar.com/*

WaveXcelerator

- Exploring Investment opportunity for startups in the M&E sector
- Live pitching sessions for Startups

Outcomes

- Financial Investment
- Support through Incubation & Acceleration Programs in IICT and other educational institutions
- Mentorship program for selected Startups
- Possibility of grants under Startup India mission to be explored
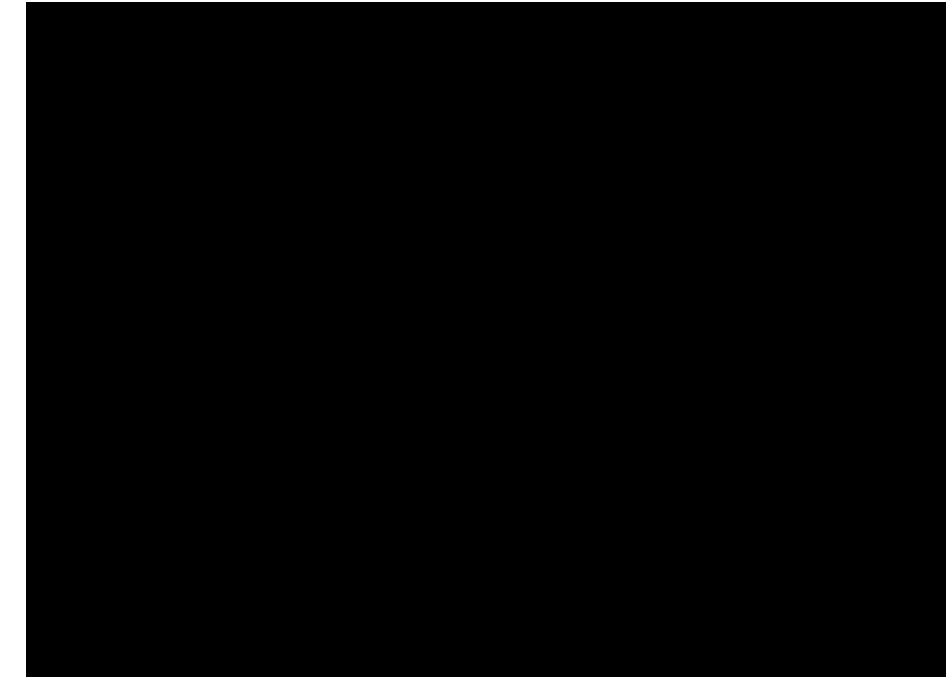
Thought Leaders Track

Plenary Sessions

Conference Sessions   **Breakout Sessions**

Outcome

- Gaining global diverse perspectives and insights of top CEOs and thought leaders
- Showcasing Indian M&E Sector to the world
- Strategic discussions for collaborations

Exhibition

- Participation of M&E companies for B2B collaborations
- Pavilions by major companies in the M&E sector
- Showcasing Indian Intellectual properties
- Experiential and immersive zones
- Gaming Arcade
- Bharat Pavilion

Thank You